OUR COMPANY

- Manufacturing fish feeds in California since 1982
- Manufacturer of high quality fish feed for marine and freshwater fish
- Pioneer in commercial production of formulated aquarium foods

Our mission is Preserving Life and Beauty Through Nutrition. This mission statement says it all. At Ocean Nutrition™ we have developed a passion for aquatic pets. We produce foods that are easy to use for the hobbyist and that are likewise ideal for both the health and beauty of fish, invertebrates and corals. We understand that our foods become viable solutions only when both of these requirements are fulfilled.

We measure our success by making products that increase hobbyists’ success. Our quality foods make aquarium keeping more practical and easier to manage, but most importantly they make the hobby a lot more fun.

FROZEN FORMULA FOODS™

NEW! ADVANCED FORMULAS

Our Frozen Formula Foods™ no longer need to be thawed before feeding! In fact we recommend not thawing the foods so that no external bacteria can contaminate the food.

They contain a new binder which is a unique combination of ingredients from both marine and plant origin that is 95% digestible and contains soluble dietary fiber.

STANDARD
These products float and then sink slowly, providing food for fish at different levels.

RDF
These products disperse into small particles that are easily picked up by fish and quickly digested.

For more information on our Frozen Formula Foods™ advanced formulations visit www.oceannutrition.com

ICON KEY

Recommended for FRESHWATER  Recommended for SALTWATER

FORMULA ONE
A special blend of algae and fresh seafood formulated for omnivorous and carnivorous marine fish. Supports coloration and will help maintain health and vitality. Excellent for most marine species.
Available sizes: 3.5oz, 7oz & 2lb cubes

FORMULA ONE RDF
A special blend of algae and fresh seafood formulated for omnivorous and carnivorous marine fish. Excellent for most marine species. Will help maintain health and vitality. Disperses into small particles.
Available sizes: 3.5oz cubes

FORMULA TWO™
A special blend of algae and fresh seafood formulated to exceed the nutritional needs of all herbivorous marine and freshwater fish. Excellent for herbivores and omnivores.
Available sizes: 3.5oz, 7oz & 2lb cubes

FORMULA TWO™ RDF
A special blend of algae and fresh seafood formulated to exceed the nutritional needs of all herbivorous marine and freshwater fish. Excellent for herbivores and omnivores. Disperses into small particles.
Available sizes: 3.5oz cubes
FROZEN FORMULA FOODS™

PRIME REEF™
Perfect for the reef tank. An excellent food for miniature reef aquariums, damselfish, clownfish, chromis, anthias, gobies, blennies, wrasses and more.
Available sizes: 3.5oz, 7oz & 2lb cubes

SPIRULINA FORMULA
A unique omnivore diet. This very special mix of ingredients make this diet highly consumable by all tropical fish, supplying a great source of energy and nutrients.
Available sizes: 3.5oz, 7oz & 2lb cubes

BRINE SHRIMP PLUS™
Brine shrimp alone doesn’t provide enough variety to be considered a healthy food. That’s why our frozen Brine Shrimp Plus™ formula includes added fresh, healthy ingredients.
Available sizes: 3.5oz, 7oz & 2lb cubes

DISCUS FORMULA
Perfect for the reef tank. An excellent food for miniature reef aquariums, damselfish, clownfish, chromis, anthias, gobies, blennies, wrasses and more.
Available sizes: 3.5oz, 7oz & 2lb cubes

FORMULA VARIETY PACK
An assortment of our Frozen Formula Foods™ in one convenient package: Formula One, Formula Two™, Prime Reef™, Brine Shrimp Plus™ and Spirulina Formula.
Available sizes: 2lb cubes

ANGEL FORMULA
For marine angelfish, butterfly fish, boxfish, puffer fish, wrasses and other sponge eaters. Frozen Angel Formula has shown great results with public aquariums and hobbyists.
Available sizes: 3.5oz, 7oz & 2lb cubes

PYGMY ANGEL FORMULA
An omnivorous diet that is made especially for Dwarf Angelfish. Contains fresh crustaceans, plankton, sponge and different types of filamentous marine algae, that Pygmy Angels, as grazers require.
Available sizes: 3.5oz cubes

TRIGGER FORMULA
A carnivorous diet that contains fresh unprocessed invertebrates, fish and hard-shelled sea urchin, a source of magnesium-rich Calcium Carbonate, that is important for Triggerfish.
Available sizes: 3.5oz cubes

SPECIAL FORMULA VHP
A high protein diet is required to maximize fish growth, adaptability and survival. The requirement of a high protein diet reduces as fish grow. This food is formulated for carnivorous and omnivorous fish.
Available sizes: 3.5oz & 7oz cubes

FROZEN FORMULA JUMBO CUBES
All your favorite Frozen Formula Foods™ in convenient 2lb perforated cube packs. Formula One, Formula Two™, Prime Reef™, Brine Shrimp Plus™, Spirulina Formula and Angel Formula™.
Available sizes: 2lb cubes

GREAT FOR ALGAE EATING FISH
CONTAINS SPOON
CONTAINS PROBIOTICS
CONTAINS URCHIN

Since 1982 Ocean Nutrition™ has been the leading innovator and trend setter in the Frozen Formula Food™ category.

“The new formula gel foods are more in line with a natural diet that fish would consume in the ocean. Higher quality ingredients combined with less gel binder has proved to be a great formula for healthy fish!”

Nicholas Davi
Curator of Aquarium Systems
Siegfried & Roy’s Secret Garden and Dolphin Habitat
The Mirage

Feed your fish variety and your fish will be healthy, colorful & robust!

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FROZEN SINGLE ITEM

BRINE SHRIMP
These whole, live brine shrimp are cleaned and quickly frozen in cube packs with easy to recognize protective boxes. An excellent food for all freshwater and marine fish.

Available sizes: 3.5oz & 7oz cubes, 8oz, 16oz & 32oz flat packs

BLOODWORMS
Quality bloodworms, cleaned and frozen fresh. A highly nutritious source of natural protein for your fish. An excellent food for all freshwater omnivores and carnivores.

Available sizes: 3.5oz & 7oz cubes, 4oz, 8oz & 16oz flat packs

MYSIS SHRIMP
Our Mysis Shrimp are premium quality and make a healthy and nutritional diet for your fish. A favorite for finicky fish.

Available sizes: 3.5oz & 7oz cubes, 4oz flat packs

SILVERSIDES
Provides an excellent source of protein and fish oils for predator-type carnivorous (meat eating) fish. Freshly collected and frozen fresh.

Available sizes: 4oz, 8oz & 16oz flat packs

POLYCHAETES
An important food source for larger marine predators. They can be cut easily into smaller pieces, making this soft and nutritious food also available for many smaller fish and invertebrates.

Available sizes: 7.5oz & 2lb cubes

FROZEN SINGLE ITEM

KRILL
Krill are small shrimp that are collected in cold water oceans. They are high in natural color enhancers. The krill that we use is one of the larger species called Euphausia superba.

Available sizes: 3.5oz cubes, 8oz & 16oz flat packs

CLAMS
This is pure meat of marine clams, cleaned, chopped into small pieces and frozen fresh. Packed in our cube pack for easy feeding.

Available sizes: 3.5oz cubes

SQUID
This is pure meat of squid, cleaned and frozen fresh. The pieces are large and chunky in the flat packs, and chopped into bite sized pieces for the cube pack.

Available sizes: 3.5oz cubes & 8oz flat pack

CLAMS ON THE HALF SHELL
Proven to trigger a natural feeding response in many finicky marine fish including angels and butterflies. Excellent for fish that need to grind their teeth including triggers and puffers.

Available sizes: 8oz & 32oz bag

SQUID
Whole live high quality brine shrimp are enriched with the unique combination of Spirulina and garlic. Helps to promote health and stimulate the appetite of reluctant and finicky eaters.

Available sizes: 3.5oz cubes

POLYCHAETES
An important food source for larger marine predators. They can be cut easily into smaller pieces, making this soft and nutritious food also available for many smaller fish and invertebrates.

Available sizes: 3.5oz mono blister
# Feeding Guide for Flake & Pellet Foods

<table>
<thead>
<tr>
<th>Species Specific &amp; Recommended For</th>
<th>Formula One Flakes</th>
<th>Formula Two Flakes</th>
<th>Prime Reef™ Flakes</th>
<th>Spirulina Flakes</th>
<th>Formula One Pellets (Small)</th>
<th>Formula One Pellets (Medium)</th>
<th>Formulation for Omnivorous and Carnivorous Marine Tropicals</th>
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</thead>
<tbody>
<tr>
<td>Saltwater Fishes &amp; Corals</td>
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<td>Freshwater Fishes</td>
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<td>Angelfish &amp; Butterflies</td>
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<td>Damsels &amp; Clowns</td>
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<td>Wrasses</td>
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<td>Tangs &amp; Rabbitfishes</td>
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<td>Gobies &amp; Blennies</td>
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<td>Reefs, Corals &amp; Inverts</td>
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<td>Marine Carnivorous</td>
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<td>Reef, Coral &amp; Inverts</td>
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<td>Sardines &amp; Redfishes</td>
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<td>Tangs &amp; Rabbitfishes</td>
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<td>Freshwater Shrimp</td>
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<td>Goldfish &amp; Koi</td>
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<td>Formulated for Omnivorous &amp; Predatory Cichlids</td>
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<td>Extremely Attractive Flavor for all Fish</td>
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<td>Formulated for Omnivorous &amp; Carnivorous Marine Tropicals</td>
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<td>Designed for Breeding &amp; Growth</td>
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<tr>
<td>Formulated for Omnivorous and Herbivorous Marine Tropicals</td>
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<td>Special Formulated for Herbivorous Cichlids</td>
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<tr>
<td>Special Formulated for Carnivorous Cichlids</td>
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</tbody>
</table>
### FORMULA FLAKE FOODS™

<table>
<thead>
<tr>
<th>Formula Name</th>
<th>Description</th>
<th>Available Sizes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FORMULA ONE</strong></td>
<td>Highly attractive staple food for marine and freshwater tropical fish. This food helps support coloration and will help maintain health and vitality. Does not cloud water.</td>
<td>1.2oz, 2.5oz &amp; 5.5oz jars</td>
</tr>
<tr>
<td><strong>FORMULA TWO™</strong></td>
<td>A gourmet natural food with extra algae to please herbivorous marine and freshwater fish. Contains marine algaes and spirulina. Ideal for omnivores that need extra vegetable matter.</td>
<td>1.2oz, 2.5oz &amp; 5.5oz jars</td>
</tr>
<tr>
<td><strong>SPIRULINA FLAKES</strong></td>
<td>An ideal food for freshwater and marine tropical fish. Helps support coloration and will help maintain health and vitality. This food has a high protein content, making it an exceptional staple food.</td>
<td>1.2oz, 2.5oz &amp; 5.5oz jars</td>
</tr>
<tr>
<td><strong>COMMUNITY FORMULA</strong></td>
<td>This delicious blend of the finest ingredients stimulates appetite, coloration and breeding in freshwater community tanks.</td>
<td>1.2oz, 2.5oz &amp; 5.5oz jars</td>
</tr>
<tr>
<td><strong>DISCUS FLAKE</strong></td>
<td>A delicious staple food specially formulated to help support coloration, health and growth of all strains of discus. A highly attractive, very palatable and easily digestible natural diet.</td>
<td>1.2oz &amp; 2.5oz jars</td>
</tr>
<tr>
<td><strong>GOLDFISH FORMULA</strong></td>
<td>Scientifically formulated to provide a balanced blend of proteins, vitamins and pigments necessary for the healthy development and coloration of your pet goldfish.</td>
<td>1.2oz jars</td>
</tr>
<tr>
<td><strong>CICHLID OMNI FORMULA</strong></td>
<td>Formulated for herbivorous African cichlids and other herbivorous freshwater fish. A highly attractive food with appropriate protein content that is rich in vitamins and contains lots of plant matter.</td>
<td>1.2oz, 2.5oz &amp; 5.5oz jars</td>
</tr>
</tbody>
</table>

**NEW! ADVANCED FORMULAS**

Our Formula Flake Foods™ are now being made in the USA. Many improvements have been made to the products using newly discovered healthy alternatives that were unknown just a few years ago.

We have eliminated artificial colorants, which had copper added as a brightener, and replaced them with natural colors.

We have replaced added artificial preservatives with natural preservatives.

We have increased the inclusion rate of fresh ingredients with a wider variety of ingredients to get closer to what fish eat in their natural habitat.

For more information on our Formula Flake Foods™ advanced formulations visit www.oceannutrition.com

**CONTAINS PROBIOTICS**

**MADE IN USA**
**FORMULA PELLET FOOD**

- **FORMULA ONE**
  - A perfectly soft and moist pellet. The main characteristics are increased palatability and easy digestion. This food is intended for carnivorous and omnivorous fish.
  - Available sizes: SM & MD pellets in 100g, 200g & 400g jars

- **CICHLID OMNI**
  - A highly attractive and palatable daily diet consisting of soft and moist pellets, specially formulated for African and South-American carnivorous and omnivorous cichlids.
  - Available sizes: SM & MD pellets in 100g & 200g jars

- **CICHLID VEGI**
  - This unique formula duplicates the natural diet of herbivorous cichlids, formulated for African and South-American herbivorous and omnivorous cichlids.
  - Available sizes: SM & MD pellets in 100g & 200g jars

- **BRINE SHRIMP EGGS**
  - Brine Shrimp Eggs hatch into baby brine shrimp in 18 to 24 hours. Artemia nauplii are known to be the ideal live food for the first stages of many fish and invertebrates, and are an ideal reef food.
  - Available sizes: 1.75oz box

- **Grazing Wafers**
  - A highly palatable, easily digestible sinking food for herbivorous fish such as Ancistrus, Otocinclus or plecostomus. The shape and size allow easy feeding for these suckemouth catfish.
  - Available sizes: 75g & 150g jars

- **INVERTEBRATE FOOD**
  - A blend of finely minced mussel, mixed with cyclops and rotifers. Prepared to give the most natural and effective diet for filter feeding invertebrates. Mussels are an excellent source of selenium, vitamin B12 and are naturally enriched with phytoplankton. Ocean Nutrition™ Invertebrate Food is ideal for all marine filter-feeding organisms such as flame scallops, feather dusters, sea apples and corals. It is also an excellent choice for small marine fish, nano reefs, and more.
  - Available sizes: 3.5oz cubes

- **BETTA PRODUCTS**
  - **BETTA SPA**
    - The wild almond leaf extract creates a more natural environment for the betta fish. The leaves contain humic acids and tannins and are known to have antibacterial properties. The Yucca extract binds the ammonia (NH3) in the water. We recommend use of the Betta Spa for all fishes kept in small containers, especially during transportation as it adds essential trace elements to the water. Ideal for conditioning your betta, promotes spawning, activity and colors.
    - Available sizes: 125ml bottle

- **New!** **BETTA PELLETS**
  - High quality mini floating pellets, developed to produce the most nutrient complete food for the Betta species.
  - Available sizes: 15g & 75g jars

**BS EGGS**

- **BS EGGS**
  - Brine Shrimp Eggs hatch into baby brine shrimp in 18 to 24 hours. Artemia nauplii are known to be the ideal live food for the first stages of many fish and invertebrates, and are an ideal reef food.
  - Available sizes: 1.75oz box

**WAFERS**

- **SHRIMP WAFERS**
  - An ideal staple food for fresh-water shrimps encouraging the fascinating natural feeding behavior in the shrimp. Contains high levels of spirulina to help support coloration.
  - Available sizes: 15g jars

**FROZEN BLEND**

- **NEW! INVERTEBRATE FOOD**
  - A blend of finely minced mussel, mixed with cyclops and rotifers. Prepared to give the most natural and effective diet for filter feeding invertebrates. Mussels are an excellent source of selenium, vitamin B12 and are naturally enriched with phytoplankton. Ocean Nutrition™ Invertebrate Food is ideal for all marine filter-feeding organisms such as flame scallops, feather dusters, sea apples and corals. It is also an excellent choice for small marine fish, nano reefs, and more.
  - Available sizes: 3.5oz cubes

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  - Available sizes: 3.5oz cubes
**BRINE SHRIMP**

**INSTANT BABY BRINE SHRIMP**
Freshly hatched Baby Brine Shrimp that are ready to use. Ideal food for delicate small fish, fish fry and as food for many invertebrates. It has an excellent buoyancy so the food remains in the water column to facilitate feeding. One bottle contains in excess of 1.5 million Artemia nauplii. The product can be kept and stored at normal room temperature as long as the bottle has not been opened. Developed in collaboration with the Artemia Reference Center. Does not cloud the water.

Available sizes: 20g jar

**SEAWEED SELECTS™**

**GREEN MARINE ALGAE**
Optimal food source for all species of Marine Tangs, Angels, Wrasses, Damsels and some Butterfly fish.

Available sizes: 12g 4 count, 30g 10 count & 150g 50 sheets

**RED MARINE ALGAE**
Optimal food source and color enhancer for Damsels, small Angelfish, sponge feeders, and other marine fish.

Available sizes: 12g 4 count, 30g 10 count & 150g 50 sheets

**SEAWEED CLIPS**
Tight grip zone for a better hold. Promotes natural feeding by allowing the fish to pick at their food over an extended period of time.

**GRID FEEDING CLIP**
Duplicates natural feeding behavior for many saltwater and freshwater fish. Ideal to insert Frozen Formula Foods™ cube and let the fish nibble.

**NANO REEF FOOD**

**NANO REEF FISH FOOD**
A high quality slow sinking mini pellet food for marine fish that is full of natural attractants to ensure prompt acceptance. They are enriched with spirulina algae and garlic to help promote health and support the natural colors of your fish. This food has a high HUFA content and is rich in vitamins. These small pellets (0.9 mm) are soft, moist, and easy for fish to digest and do not cloud water. Package includes a small spoon for easy feeding.

Available sizes: 15g jar

**FEEDING FRENZY™**

**SEAWEED CLIPS**
Tight grip zone for a better hold. Promotes natural feeding by allowing the fish to pick at their food over an extended period of time.

**FEEDING STATION**
Prevents floating food from being caught in the filter or skimmer.

**GRID FEEDING CLIP**
Duplicates natural feeding behavior for many saltwater and freshwater fish. Ideal to insert Frozen Formula Foods™ cube and let the fish nibble.

**MARINE ALGAE**
Is a nutritious supplement for all grazing fish rich in Vitamin C and is 100% digestible. Seaweed Selects™ are enhanced with garlic extract to promote health.

**INSTANT BABY BRINE SHRIMP**
Freshly hatched Baby Brine Shrimp that are ready to use. Ideal food for delicate small fish, fish fry and as food for many invertebrates. It has an excellent buoyancy so the food remains in the water column to facilitate feeding. One bottle contains in excess of 1.5 million Artemia nauplii. The product can be kept and stored at normal room temperature as long as the bottle has not been opened. Developed in collaboration with the Artemia Reference Center. Does not cloud the water.

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